



ELKS OPERA HOUSE

First opened in 1905, the Elks Opera House continues its tradition of providing live entertainment. Notables from John Phillip Sousa to Tom Mix atop Tony the Wonder Horse made repeat performances in this architectural delight. Recent renovations have brought it back to its original splendor. Currently, the Elks offers an array of live entertainment from musicals to original stage performances throughout the year.

GOLF

The Prescott area's moderate climate is an irresistible lure for golfers escaping desert heat. With ninety holes of public golf offering a diversity of scenic settings and affordable green fees, the area courses attract everyone from duffers to scratch golfers. To learn more about teeing it up in the Prescott area, go to www.visit-prescott.com and click 'Golf Prescott' button.

THE PRESCOTT CALENDAR

Throughout the seasons, the Prescott area Calendar of Events features ever-changing opportunities to visit.

Spring

The Prescott area blossoms to life with the Southwest Indian Art Festival, the Whiskey Row Marathon, Whiskey Off Road Bike Race and the Mountain Artists Guild Spring Festival.

Summer

Beat the heat and enjoy a breath of fresh air with the Prescott Bluegrass Festival, Tsunami on the Square, Prescott Frontier Days® and The World's Oldest Rodeo®.

Fall

Yes, there actually is autumn in Arizona! Watch the leaves change in a riot of color as you attend the timeless fun of the Yavapai County Fair, Pumpkin Festivals, Prescott Ghost Talk and Prescott Film Festival.

Winter

The brisk winter air draws you indoors to museums, antique shopping and sipping hot cider. Prescott is known as Arizona's Christmas City with the Courthouse Lighting Ceremony, the Acker Music Festival, and the Valley of Lights in Prescott Valley.

BLUE ROSE THEATER

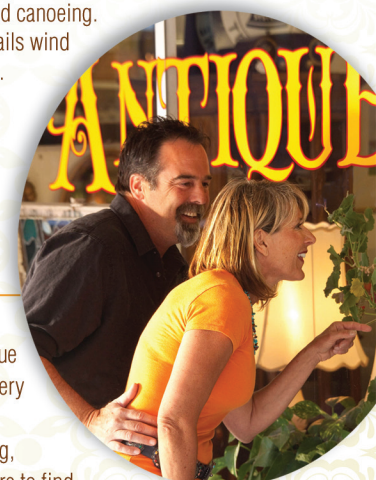
Sharlot Hall Museum's off-campus theater and troupe brings back Arizona's bygone days during its nine-month season. Everything from historic re-creations to new works makes each and every performance a delight.

HIKING, BIKING & LAKES

Fresh mountain air combines with more than 300 days of sunshine a year to create the path to outdoor adventure. Five shimmering lakes offer a real good time for fishing, kayaking and canoeing. And more than 450 miles of groomed trails wind through the region for hiking and biking.

GALLERIES, MUSEUMS & BOUTIQUES

Named one of America's top 100 art towns, the specialty boutiques and unique galleries of the Prescott area beg discovery and offer a chance to pick up something special. From fine arts to antique hunting, Western wear to home décor, you are sure to find that special something to remind you of Prescott. Art galleries abound with everything from paintings to sculpture, handcrafted jewelry to pottery and textiles. The imagination and artistry of these regionally and nationally acclaimed artists knows no bounds.



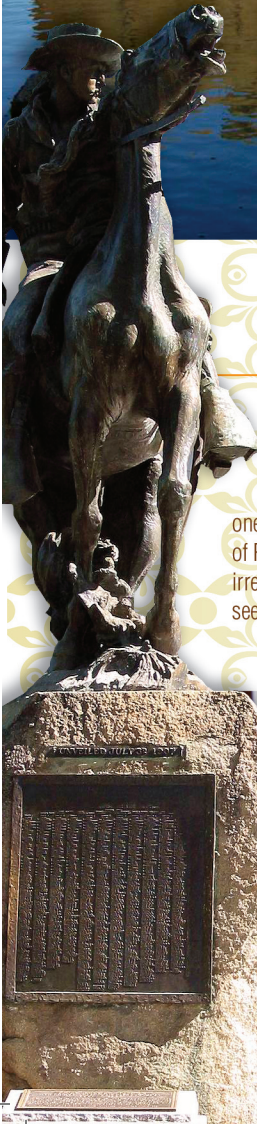
GAMING

Letting the good times roll in Prescott is as easy as it is fun. You have your choice of two casinos: Bucky's Casino, and right across Highway 69, Yavapai Casino. Both are just minutes away from the center of town. Play blackjack and poker, plus over 500 slot machines, including new craps and roulette machines.

TIM'S TOYOTA CENTER

Sports fans know this multi-purpose facility in neighboring Prescott Valley as home to Arizona Sundogs hockey and Yavapai County Contractor's Association Annual Home & Garden Show. It also hosts big-name concerts to the likes of Willie Nelson and family entertainment such as the circus and ice shows throughout the year.





**WELCOME TO THE
PRESCOTT AREA
& ALL IT HAS TO OFFER.**

A small town atmosphere combined with all the amenities that befit a metropolis of 100,000 people. Together, historic mile-high Prescott, modern Prescott Valley and the ranching community of Chino Valley come together as one of Arizona's most desirable destinations. Just 90 miles north of Phoenix, this combination of culture and climate create an irresistible attraction for people to live and visit. With so much to see and do, it's not a matter of if you're going to visit, but when?

WHISKEY ROW

Belly up to the bar on Whiskey Row. Eat to your heart's content. Shop 'til you drop. This once was home to scores of drinking establishments to quench the thirsts of the Earp Brothers and Doc Holliday. Today, Whiskey Row's historic saloons blend their rough n' tumble atmosphere with eateries, boutiques and art galleries.



**HAPPY BIRTHDAY,
ARIZONA!**

Commemoration of Arizona's 100 years of Statehood begins in Prescott for good reason. Prescott was Arizona's territorial capital once President Abraham Lincoln signed the act which officially recognized Arizona as a separate U.S. Territory.

On February 14, 1912, President William Howard Taft signed the Arizona Statehood Bill, making Arizona the 48th and last contiguous state in the Union.

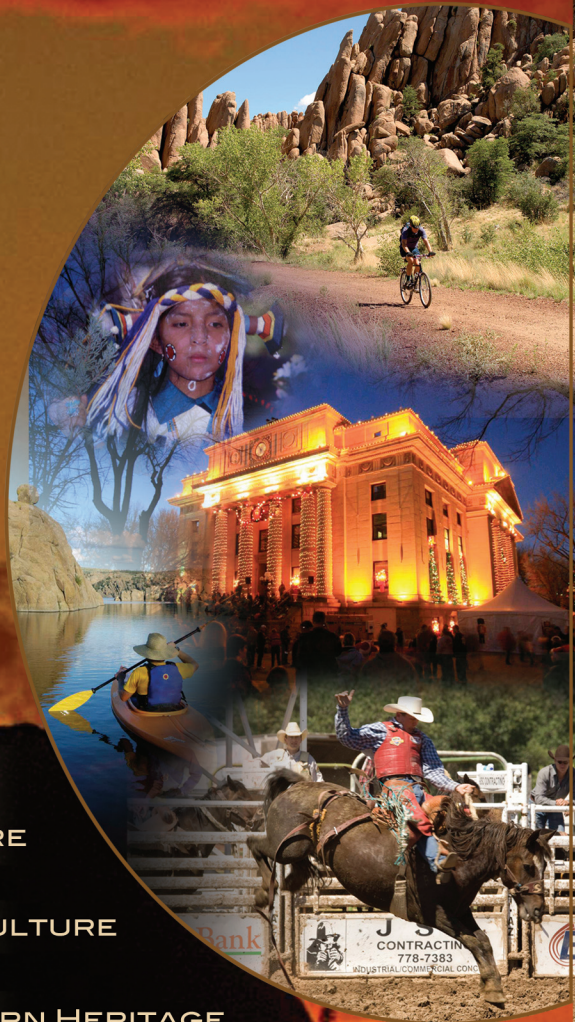
Join us as Arizona's State Centennial Celebration begins where it all began, in Prescott, with Best Fest, September 16th-18th, 2011 followed by the Statehood Day celebration on February 14, 2012.



CITY OF PRESCOTT
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ARIZONA



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